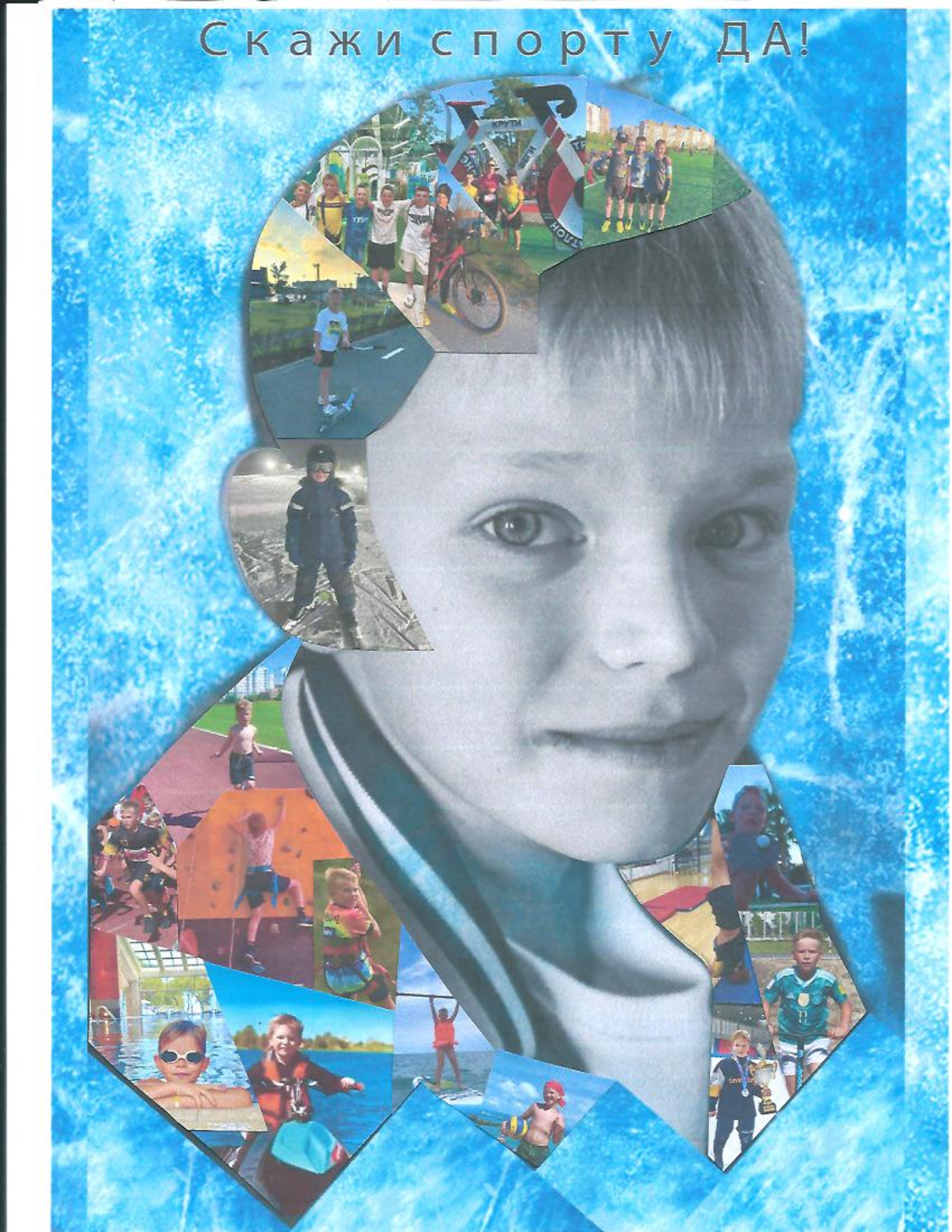Скажи спорту ДА!